



Robert Maria Clement

Ms Pallavi Jha, granddaughter of HAL founder Seth Walchand Hirachand and CMD of Dale Carnegie Training India, releases the maiden issue of *Minsk Square Matters* with Director (Personnel and Administration), HAL, Mr Sanjeev Sahi, at HAL CO on August 30. Ms Jha is keen to revive her family's bonding with HAL. ▶ See full interview on next page.

A newspaper for HAL

By Team CorpCom

Minsk Square, Sept 1: With all due respect, HAL gave *gurudakshina* to its founder Seth Walchand Hirachand on Wednesday, when its in-house newspaper was launched by the great visionary's granddaughter Ms Pallavi Jha at the Corporate Office.

Ms Pallavi Jha, Chairperson of Walchand Peoplefirst Ltd., and CMD of Dale Carnegie Training India, was in town for a brief visit to the headquarters of India's aviation industry, which her grandfather had founded in December 1940, in association with the then government of Mysore. With this, HAL has become the first PSU to have its own newspaper for internal circulation.

The launch issue of *Minsk Square Matters* was released by Ms Jha and Mr Sanjeev Sahi, Director, Personnel and Administration, at a simple ceremony in the Corporate Office. Speaking on the

BREAKING NEWS

occasion, Mr Sahi said: "This is a good medium of communication. Effective communication is the backbone of any company." *Minsk Square Matters* will be a weekly tabloid, which will feature news about the company, its employees and initiatives. It will be published every Friday.

Inaugurating the paper, a thrilled Ms Jha said: "A careless comma can alter the fate of a man, and a carefully chosen word can seal huge business pacts. I wish all luck for the company and its efforts to take its employees along the fast lane of success." She also had a brief chat with Mr M. Fakruddin, Director, Corporate Planning & Marketing, and his staff members. Team CorpCom, led by CMC-OS, was present for the launch.

Fridays can be different for HAL family now with *Minsk Square Matters* reaching them with a mixed bag of balanced news. ▶

It's official: More smiles, per hour!

By Anantha Krishnan M.

Minsk Square, Sept 1: A smile is a curve that sets everything straight, a famous saying goes. And, the workforce at HAL Corporate Office is infested with this infectious syndrome. In other words, everybody is smiling these days. It's simple. It's sweet and it spreads. That's the power of smile.

Choreographed by Team CorpCom, the Smile Contest has become the talk in HAL CO. The big question often

TRENDSETTERS



asked in the otherwise power-packed corridors of CO is: 'Who is smiling today?'

While some present themselves voluntarily for a dose of smile, others need a little push to trigger their smiling senses. There are many, who have to be chased to extract a smile. Everyone smiles in the same

language. That's its beauty.

So how does it help the Company? No study has been done in India yet as to what happens when PSU employees smile, nor do we have access to any data that proves smiles can increase productivity. But we are moving ahead with the mission of spreading the power of the long-forgotten art of smiling. It costs nothing. But the returns are huge. Until we catch-up with you next time, keep smiling. ▶

QUICK SINGLES

Baweja in Russia



Baweja

HAL Chairman Mr Ashok K. Baweja is currently in Russia as part of a high-level defence delegation. He is expected to meet top Russian officials as part of the tour.

Rathy creates history

Ms N.N. Rathy from the Secretariat Department created history by winning the first CorpCom Freedom Contest. She was honoured by Mr Baweja in the presence of Board of Directors.



Rathy

Sood is PIO



Sood

HAL Security Chief Mr G.K. Sood is HAL's Public Information Officer (PIO). This key post fulfils HAL's commitment towards respecting the powerful Right to Information (RTI) Act.

MoU with EADS

HAL and EADS inked an MoU aiming at exploring long-term cooperation and defining joint strategies on different market segments.

HAL OPINION POLL-1

Can we reach among the Top 25 Aerospace companies?



CHUPKE JayPee



He is bound to undergo changes now, as he has been posted to Lean Department!

‘HAL is India’s pride’



Team CorpCom got a few minutes to chat with Ms Pallavi Jha, the granddaughter of Seth Walchand Hirachand, the founder of HAL. We found that one quality runs in the blood of the family -- enterprise. Rare but worth emulation. Read more about the lady who runs three huge business firms.

By Biju Chandran

It was an emotion-packed moment for Pallavi Jha, the scion of the Hirachand family, when HAL gave her a welcome fit for a long-lost kin. Mumbai-based Ms Jha, the CMD of Dale Carnegie India and Walchand Peoplefirst Ltd., is quite enterprising, much like her grandfather Seth Walchand who founded HAL and several other big industries with the sole aim of making India self-reliant.

She talked to us about her grandfather, HAL and her dreams. Excerpts:

Is this your first visit to HAL?

Well, to an extent, yes. I’ve been here earlier with my father. But then I was too small to even recollect those days. So this can be counted as my first visit to HAL.

How did you feel when you stepped in?

I was brimming with emotions. In fact, just before I embarked

GUEST APPEARANCE ▶ Pallavi Jha, CMD, Dale Carnegie India

on the flight to Bangalore, I rang up my mother to tell her that I was going to visit the company founded by grandfather. When I came in, I was given a very warm welcome which made me feel quite at home. Altogether it was a precious experience.

Have you been keeping track of HAL and its activities?

To tell you the truth, my knowledge about the company is very basic, like the fact like it is the largest aircraft manufacturer in South Asia.

You are into training professionals in leadership and relationship selling. You had also mentioned elsewhere that Dale Carnegie will focus on PSUs and government units as possible spaces to establish its brand. Can we deduce that your visit to HAL will lead to possible links between the two groups in this direction?

Of course, I am very much interested in partnering with HAL for training its executives in the areas of behaviour and soft skills. On a larger scale, I would like to bring in my own field of expertise to boost HAL’s growth. It should not be a futile attachment but a productive arrangement for both sides. I would also like to interact with the employees here and deliver motivational talks, maybe once in a while.

Can you share with us your memories of Seth Walchand?

Unfortunately, he died even before I was born. But I grew up hearing stories of his enterprise and resourcefulness. He was an honest man with strong values. His dream was to make India self-reliant in every field.

You are also into cricket in a big way. What are your interests in this bat-ball bash?

I am very passionate about cricket as it is the only game which can bring the entire country to a single platform. It has so much of mass appeal. So when the dotcom boom came, we decided to invest on a website based on cricket. *Cricketnext.com* was born then. Now it has grown to one of the best websites catering to the game.

How would you summarise your visit to HAL CO?

The leaders of HAL have been holding my grandfather’s values close to their hearts and the

company has been performing up to his expectations. HAL has grown to become the symbol of India’s biggest achievements in the field of technology. This growth would not have been possible if nationalisation had not taken place. It would not have attained its present stature without government investment. Now, it is in the fast track of development and we are very proud to say that one of the best aircraft makers in the world belongs to our country.



- 1 Mr Sanjeev Sahi gifts a Dhruv copter model to Ms Pallavi Jha.
- 2 Ms Jha shares her thoughts with Mr Fakkruddin at his chambers.
- 3 Team CorpCom squeezes in a moment for a photo-call with Madamé of the Hour.
- 4 Mr Fakkruddin’s ever-smiling staff members, Ms Saraswathi and Mr John, catch-up with the guest.
- 5 A charming Ms Pallavi Jha admires her grandfather’s portrait kept outside CorpCom office at CO.

Photos by Robert Maria Clement

