

TRAIN THE TRAINER PROGRAM

Dale Carnegie Training®'s 2,800 Certified Instructors are considered to be among the best in the world. Their skill is the result of a rigorous, proprietary train-the-trainer program. Now, for the first time, you can experience this powerful methodology for yourself at our *Train the Trainer Program*. This seminar is designed to turn you into a top-notch facilitator. If you've ever been to a Carnegie course you know that no one in the room sits in a seat for very long. Carnegie instructors are masters at creating involvement. Whether a participant is shy, resistant or just plain difficult we know how to bring out the best in him or her and create a successful group effort.

These skills can only be learned by doing and that's exactly what happens at this seminar. Almost from the moment you walk in, you'll actually be facilitating part of the sessions. The Carnegie instructor will coach you through the exercises and help you practice the skills you need to create a highly interactive learning environment. Along the way you will be honing your powers of observation so that you can perfect your own coaching techniques.

You'll also gain specific tools for dealing with disruptors – those participants who can ruin the learning experience in a flash: the difficult participant (I don't want to be here); the resistor (I was sent by my boss); and the ham (I know more than you and I'm going to show everybody). You'll learn how to turn this negativity into a positive force for the group.

Whether you've been a trainer for a while or you're a novice, our *Train the Trainer Program* will help you polish the skills you need to facilitate training that's participative, fun and has a lasting impact.

LEARN HOW TO

- Use the Carnegie method for gaining participation
- Make every session inclusive
- Deal with difficult participants
- Apply adult learning principles
- Ignite the creativity in the room
- Handle conflict and keep things moving
- Observe with a keener, more analytical eye
- Select the right moment for intervention
- Get even the shyest person to contribute
- Generate enthusiasm from the moment you walk in

WHO SHOULD ATTEND

Experienced as well as novice trainers who want to use Carnegie's proprietary techniques to create learning experiences that have lasting benefits.



For more information
or to register, visit us at
www.dalecarnegie.com