

Project Leadership Mastery: Increasing the Motivation and Commitment of Your Team

Scope Statements, WBS's, Gantt and Pert Charts, and all the other great technical tools of project management can't guarantee success because, at the end of the day, people make projects happen. And, it's your job to lead these people – from different departments, with separate agendas, with divided loyalties – to bring the project in successfully, on time and within budget.

To help you master the people side of project management we've created a new two-day seminar that shows you how to apply Dale Carnegie's proven human relations principles to the unique people problems faced by project managers. Specifically you'll concentrate on learning how to use the secrets of motivation and influence to gain the confidence and trust of all the stakeholders; make persuasive presentations that inspire others to higher productivity; communicate clearly – with authority; and handle conflicts that could tear the team apart.

Learn How To

- Use the leadership style that's best for the project team
- Build successful relationships with all stakeholders
- Recognize different personality styles and how to motivate them
- Gain commitment to the project goal
- Keep a team focused and productive
- Communicate clearly during the planning, implementation and closure phases
- Handle difficult members
- Block conflict before it rips the team apart
- Get people to perform even when they don't report to you



Who Should Attend

Project managers, project team leaders and managers of project managers who want to achieve outstanding results.