



Developing a Self-Confident, Assertive Attitude: The Key to Success

Is a lack of confidence holding you back? You have the ideas; you have the skills; you know what needs to be done. Yet, when the opportunity to shine comes up, you sit on your hands. And then you kick yourself all night for not speaking up. Don't let opportunity pass you by again. Attend *Developing a Self-Confident, Assertive Attitude: The Key to Success* from Dale Carnegie Training® and gain the assurance you need to speak up, make your point and win support.

This interactive two-day program will help you see yourself as others see you. Our expert coaches will guide you toward building on your strengths while helping you eliminate your weaknesses. And they will create a safe, supportive environment in which your newfound confidence/assertiveness can really flourish.

In just two days you'll learn to:

- Replace shyness with confidence
- Meet new people easily
- Influence people to your point of view
- Deal assertively with criticism, confrontation, and anger

For 90 years Dale Carnegie Training® has given people just like you the confidence they need to succeed. And we have 6,000,000 success stories to prove it. Attend *Developing a Self-Confident, Assertive Attitude: the Key to Success* and get the tools you need to reach your full potential.

WHO SHOULD ATTEND

Business people who feel that they could achieve greater results and contribute more fully if they were more self-confident and assertive.

LEARN HOW TO

- Be assertive without appearing aggressive
- Communicate with impact
- Get colleagues and management to listen to your ideas
- Persuade others to your point of view
- Say "no" without creating resentment
- Deal effectively with difficult people
- Handle tough situations with composure and confidence
- Put "a stake in the ground" when you have to
- Speak persuasively in front of groups
- Banish self-doubt
- Let your "can-do" attitude shine through
- Lead with confidence and enthusiasm

For more information or to register,
visit us at www.dalecarnegie.com/catalog