

# How to Remember Just About Anything

Dale Carnegie said:

"Remember that a person's name is the sweetest and most important sound in any language."

And here you are two minutes into a meeting with three executives from a major new customer and for all you know, they could be named Larry, Moe and Curly. Of course, the situation is even worse since they know your name and use it frequently.

Now you never have to go through this embarrassment again.

## *How to Remember Just About Anything*

A new half-day seminar that will give you Dale Carnegie's proven techniques for remembering names, facts, lists and numbers.

*In just three hours, you'll learn to:*

- Increase your memory capacity
- Use pegging to recall lists
- Use stacking to remember a speech
- Increase and improve your concentration
- Get your mind organized and keep it that way



## Remember Names

it's guaranteed with LIRA:

- Look and Listen
- Image
- Repetition
- Association

When you attend *How to Remember Just About Anything* be prepared to have fun. As with all Dale Carnegie Training® courses, this seminar is structured around involvement — not lecture. One of the first things you'll do is meet the other members of the class using the conversation stack pictured on the other side of this brochure. You will be amazed at how easy it is to meet new people using this simple technique and how much information you will retain about your new friends.

Your memory can be a tremendous asset in business and an important ally in social situations. Now you can learn to utilize it to its fullest potential at *How to Remember Just About Anything*.

This seminar is an experience you won't forget . . . and that won't let you forget names, facts and figures ever again.

For more information or to register, visit us at [www.dalecarnegie.com/memory](http://www.dalecarnegie.com/memory)

# How to Remember Just About Anything

## Seminar Registration Form

Name \_\_\_\_\_  
 Position \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

Please Register the Following Additional People:

Name _____	Position _____
Name _____	Position _____
Name _____	Position _____

Please select a location and date

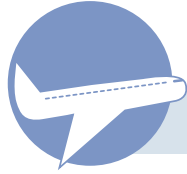
Bill my company     Bill me  
 Payment enclosed

Charge my  Visa     MasterCard     American Express

Account Number \_\_\_\_\_  
 Name on Card \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Amount \_\_\_\_\_ Signature \_\_\_\_\_

Please send me a complete course catalog

## The Conversation Stack



TRAVEL



HOBBIES



WORK



FAMILY



ADDRESS



NAME

A tool for meeting people and remembering facts about them.

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Dale Carnegie Training®  
introduces a new half-day seminar

**How to Remember  
Just About Anything**