



DALE CARNEGIE®  
TRAINING



If you hate speaking in public or you simply want to be better at it.  
Then you want to attend Dale Carnegie Training®'s

# Public Speaking Mastery

A two-day seminar that will give you the poise and confidence  
to address groups of any size like a professional

*You'll be amazed at how much progress you've made when you  
review your final videotaped speech*

For more information or to register,  
visit us at [www.dalecarnegie.com](http://www.dalecarnegie.com)

# Public Speaking Mastery

Dale Carnegie wrote the book on public speaking. He perfected a set of techniques that turned people like us – with all the usual fears about speaking in public – into professionals who could get their ideas across with enthusiasm and poise.

Now you can tap into those techniques and the amazing results they achieve at *Public Speaking Mastery*. This seminar is designed specifically for people with little or no public speaking experience.

The seminar begins with the basics such as getting to know your audience, organizing your ideas, and creating your outline. Then you move very quickly into actually delivering talks. You'll be on your feet and presenting before you know it. In no time you'll be using sophisticated techniques like voice modulation, attention focusing and idea pyramids to create impact and persuade your audience.

Class size has been kept small for *Public Speaking Mastery* so that you can receive individualized attention. In addition to gaining specific presentation skills, you will get personal direction and advice about your own presentation style. An important benefit of this seminar is that your presentations are videotaped. You can actually watch as you progress from novice to pro, from nervous to polished and from someone who ducks the chance to speak to someone who can't wait to stand and deliver. The videotape is yours to keep so that you can constantly remind yourself about how good you really are.

## At this seminar you will learn how to:

- Use Dale Carnegie Training®'s never-fail formula for a successful talk
- Research and understand your audience
- Organize your speech
- Know what not to include
- Hold attention
- Speak with confidence and clarity
- Use your own enthusiasm to put the audience on your side
- Use visual aids to perfect your timing
- Create emphasis with your voice
- Use gestures for impact

## Who should attend:

Managers and executives with little or no public speaking experience who understand that public speaking ability is a key ingredient of success.

For more information or to register,  
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From nervous novice to polished pro  
– in just two days.



*Participants learn to:*

- Gather information using traditional and Internet resources
- Analyze the audience and their expectations
- Outline the presentation using fail-proof techniques
- Put the presentation into words that work
- Utilize video to hone skills
- Handle Q&A
- Be your own best coach in preparation
- Use audio-visuals to enhance performance
- Manage hostile and uncooperative audience members

# Public Speaking Mastery

Bulk Rate  
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## Seminar Registration Form

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Name \_\_\_\_\_  
Position \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

### Please indicate course location and date

City \_\_\_\_\_ State \_\_\_\_\_  
Date \_\_\_\_\_

### Please register the following additional people:

Name \_\_\_\_\_ Position \_\_\_\_\_  
Name \_\_\_\_\_ Position \_\_\_\_\_  
Name \_\_\_\_\_ Position \_\_\_\_\_

Bill my company  Bill me

Payment enclosed

Charge my  Visa  MasterCard  American Express

Account Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Exp. Date \_\_\_\_\_

Amount \_\_\_\_\_ Signature \_\_\_\_\_

Please send me a complete course catalog

When it comes to public speaking, **we wrote the book**

Dale Carnegie Training®  
introduces a two-day seminar

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A seminar that will turn you from a nervous novice into a polished pro in just two days