

# DEVELOPING THE CONFIDENCE TO LEAD

Is a lack of confidence holding you back? You have the ideas; you have the skills; you know what needs to be done. Yet, when the opportunity to shine comes up, you sit on your hands. And then you kick yourself all night for not speaking up.

Don't let opportunity pass you by again. Attend *Developing the Confidence to Lead* from Dale Carnegie Training® and gain the assurance you need to speak up, make your point and win support.

This interactive two-day program will help you see yourself as others see you. Our expert coaches will guide you toward building on your strengths while helping you eliminate your weaknesses. And they will create a safe, supportive environment in which your newfound confidence can really flourish.

In just two days you'll learn to:

- Replace shyness with confidence
- Meet new people easily
- Influence people to your point of view
- Reduce self-consciousness and fear

For 90 years Dale Carnegie Training® has given people just like you the confidence they need to succeed. And we have 6,000,000 success stories to prove it. Attend *Developing the Confidence to Lead* and get the tools you need to reach your full potential.

## LEARN HOW TO

- Be assertive without appearing aggressive
- Communicate with impact
- Get colleagues and management to listen to your ideas
- Persuade others to your point of view
- Say “no” without creating resentment
- Deal effectively with difficult people
- Handle tough situations with composure and confidence
- Put “a stake in the ground” when you have to
- Speak persuasively in front of groups
- Banish self-doubt
- Let your “can-do” attitude shine through
- Lead with confidence and enthusiasm

## WHO SHOULD ATTEND

Business people who feel that they could achieve greater results and contribute more fully if they had more confidence.



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