



In Charge

Confident, Assertive, In Charge: Developing the Attitudes of Leadership

"Confidence is the dynamics of your personality. Without it whatever abilities you have lie dormant. Most people have more latent power than they ever learn to use." – Dale Carnegie

Now you can learn to tap into your latent power, unleash your inner attitudes of confidence and enthusiasm and build your visibility in the organization at *Confident, Assertive, In Charge: Developing the Attitudes of Leadership*.

This intensive, interactive two-day program begins by helping you see yourself as others see you. What image do you project? Are you hesitant or confident; shy or assertive; controlled by the situation or in charge? Then, our expert coaches will help you build on your strengths and eliminate weaknesses. By building on your strengths, you'll develop the kind of winning attitudes that all successful leaders have.

In addition, you'll learn assertiveness techniques that will help you stand up for yourself, say "no" when you need to and eliminate confusion over "who's in charge".

Take that first step in transforming yourself from a follower into a leader. Begin to get recognized for your abundant talents and strengths. Register now for *Confident, Assertive, In Charge; Developing the Attitudes of Leadership*.

Learn How To

- Be assertive without appearing aggressive
- Increase your visibility
- Control situations instead of letting them control you
- Meet new people easily
- Speak up, make your point and win support
- Replace shyness with confidence
- Get colleagues and management to listen to your ideas
- Persuade others to your point of view
- Say "no" without creating resentment
- Deal effectively with difficult people
- Handle tough situations with composure
- Put "a stake in the ground" when you have to
- Banish self-doubt
- Let your "can-do" attitude shine through
- Eliminate confusion over who's in charge
- Build your image as a strong, fair-minded leader

Who Should Attend

Business people who feel they could achieve greater results and contribute more if they were more assertive and confident.