



DALE CARNEGIE®  
TRAINING

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### The Ability to

Speak persuasively

Think on your feet

Display confidence in everything you do

Win friends and influence people

Has helped over 6,000,000 people achieve  
more career success than they ever thought possible.



Now you can acquire these same skills quickly and easily at

## The Dale Carnegie Seminar in Effective Communications and Human Relations Skills

This world famous three-day program will help you stand head and shoulders above the crowd,  
achieve real performance improvement and energize your career.

# The Dale Carnegie Seminar in Effective Communications and Human Relations Skills

Look around you at successful business people, world leaders, professional athletes and famous entertainers. You'll find that a very high number of them use the principles they learned in *The Dale Carnegie Seminar in Effective Communications and Human Relations Skills* to power their careers.

Now you can acquire the same skills and attitudes they use to achieve amazing results. Attend *The Dale Carnegie Seminar in Effective Communications and Human Relations Skills* and prepare yourself to join the ranks of the world's most successful people.

This unique three-day seminar will help you master the skills you need to excel in today's competitive workplace. You'll learn to handle people more professionally and keep pace with fast-changing workplace conditions.

After you complete the seminar you'll be equipped to perform as a persuasive communicator; creative problem-solver and intelligent risk-taker. And you'll develop a take-charge attitude that will help you get recognized as a confident, enthusiastic leader.

Your seminar experience will power you beyond your comfort zone and help you stretch for and attain ambitious new goals. The program emphasizes the principles of success and shows you how to put them into action every day.

Don't miss this opportunity to join the ranks of the world's most successful people. Register for *The Dale Carnegie Seminar in Effective Communications and Human Relations Skills* today.

At this seminar, you'll learn how to

Use Dale Carnegie's 5 drivers of success

Apply nine human relations principles that are guaranteed to make you more effective

Lead with confidence

Inspire others to take action

Win people to your point of view

Communicate clearly and concisely

Speak to groups of any size

Project an executive image

Turn adversaries into colleagues

Gain cooperation with an appeal that works every time

Sell yourself and your ideas

For more information or to register  
visit us at [www.dalecarnegie.com/dccseminar](http://www.dalecarnegie.com/dccseminar)

# The world's most popular and effective program for success – updated for the 21st century.

## Participants learn to

- Incorporate the 12 qualities of outstanding leaders
- Criticize – and not be hated for it
- Use your own enthusiasm to motivate others
- Resolve workplace conflicts quickly and effectively
- Run meetings that actually accomplish something
- Reduce self-consciousness and fear
- Think on your feet
- Deliver presentations with poise and confidence
- Generate more and better ideas
- Excel as a consensus builder
- Tackle complex challenges
- Convey credibility
- Work smarter, not harder

## Who should attend

Business people who want to improve their performance, have a greater impact on the organization and get recognized as the dynamic leaders they know they can be.

### Team Discount

We offer a special group discount of 10% off for 3 or more participants in the same course.

### Onsite Training

Seminars can be customized to meet your company's needs and conducted on-site.

### Guarantee

Upon completion, if you are dissatisfied with a Dale Carnegie Training® seminar for any reason, we'll send you a prompt refund. No questions asked.

### Cancellation Policy

Dale Carnegie Training® will give you a complete refund if you cancel up to two weeks before your seminar or course begins. Please note, however, that cancellations received less than two weeks before the seminar are subject to a \$150 service charge. In fairness to all attendees, confirmed participants who do not attend their scheduled sessions are liable for the entire fee.

Dale Carnegie Training® reserves the right to cancel any of its programs.

## THE DALE CARNEGIE SEMINAR IN EFFECTIVE COMMUNICATIONS AND HUMAN RELATIONS SKILLS

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When it comes to developing successful people, we wrote the book



Dale Carnegie Training® presents its world famous three-day program

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This unique program has created 6,000,000 success stories. You are cordially invited to join this elite group.